

Insurance Edge Privacy Policy

Insurance Edge is part of the Pocketwatch Publishing Ltd. This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

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What data do we collect?

Our Company collects the following data:

Personal identification information: Name, online username, email address, phone number, company address and in some cases social media channels or usernames.

How do we collect your data?

You directly provide Our Company with most of the data we collect. We collect data and process data when you:

Register online or place an order for any of our products or services.

Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.

Use or view our website via your browser's cookies.

Subscribe to Insurance Edge magazine, and by so doing agree to receive regular news and features on a daily basis.

Our Company may also receive your data indirectly from the following sources:

PR agencies sending press releases

How will we use your data?

Our Company collects your data so that we can:

Process your order and manage your account.

Email you with special offers on other products and services we think you might like.

Update you on UK insurance news and events

If you agree, Our Company will share your data with our partner companies so that they may offer you their products and services. We will ask your permission before sharing any data, with any third party.

If Insurance Edge processes your advertising or sponsorship order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

How do we store your data?

Our Company securely stores your data at our offices and on personal electronic devices such as laptops, smartphones and USB sticks, or hard drives. There may be some data stored in Cloud services offered by Apple, Google, Yahoo or other online browser, photo and data storage services.

Our Company will keep your email contact address for six years. Once this time period has expired, we will delete your data by deleting old emails from our archives.

Marketing

Our Company would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies, but **only if you opt in for such marketing information**. You will be contacted by email to ask your consent to receive particular marketing information from selected partner companies.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Our Company from contacting you for marketing purposes or giving your data to other companies.

If you no longer wish to be contacted for marketing purposes, please email; editorial@insurance-edge.net anytime.

What are your data protection rights?

Our Company would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request Our Company for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Our Company correct any information you believe is inaccurate. You also have the right to request Our Company to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Our Company erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Our Company restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Our Company’s processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Our Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: editorial@insurance-edge.net

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit www.allaboutcookies.org.

How do we use cookies?

Our Company uses cookies in a range of ways to improve your experience on our website, including:

Keeping you signed in

Understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

Functionality – Our Company uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

Advertising – Our Company uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Our Company sometimes shares some limited aspects of this data with third parties

for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

Because Insurance Edge is hosted via Wordpress, it may be possible for Wordpress to use cookies to track your usage patterns on our site. We cannot control this activity. Nor can we be held responsible for any use by Wordpress, or their partner companies.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The Our Company website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Our Company keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 15.07.2019.

How to contact us

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: editorial@insurance-edge.net

How to contact the appropriate Regulator or UK authority

Should you wish to report a complaint or if you feel that Our Company has not addressed your concern in a satisfactory manner, you may contact the UK Information Commissioner's Office.

Email: <https://ico.org.uk/global/privacy-notice/how-you-can-contact-us/>

Address:

ICO

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF