



2020 Editorial Calendar

Jan

Deals, Mergers, Partnerships - how insurtechs can source funding and build brands with support from big players.

How data regulation is changing insurance marketing forever.

Feb



The value of associations, networking; ABI, BIBA, CII etc

Mar

Climate changes & underwriting; tech help on forecasting weather events, coping with claims, smoothing process & costing repairs.

Apr

Driverless and driver assisted vehicles; cheaper premiums for safer cars? Broker opinion and insights.



Scooters and electric bikes - where are we as regards cover, new laws, TP liability?

May

BIBA show coverage both days, preview features, interviews & industry comment welcome.

Insurtech hackathon special feature

Jun

Travel insurance special overview, how are online brokers and MGAs winning new biz on extras,



extreme sports, destinations and pre-existing medical conditions.

Jul

Classic cars and bikes - who is building brand loyalty and how? Is PAYG the future for classics after ULEZ charges make daily driving too expensive?

Aug - holidays, no features planned, too many people away.

Sept



Salvage and repairs; regulations, new tech, global resources for insurers and brokers, claims handlers etc - plus the Uber effect on assessors using smartphones.

Oct

Cyber special; latest insights into risks, EU regs, fines, prevention tips for SMEs and bigger companies.

Winning data consent from consumers; how to, what you can use, where is the benefit long term?

Nov



Insurtech shows - the best of the bunch and why.

**Start ups round-up - who made waves in 2020,
which companies are set to succeed in 2021?**

Dec

**Flood /burglary prevention and tech - smart homes
special.**

**Niche insurance; gadgets, bicycles, watches, second
homes - tips and insights from the specialists in
their respective sectors.**



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