



# 2021 Editorial Calendar

**January: Healthcare & The Covid Dividend: Latest trends, new healthcare products, online services and the tricky problem facing employers as they manage a return to office life.**

**February: Cyber Risk Landscape; IoT home gadgets, ghost brokers, post Brexit email scams & more. Plus latest trends in large scale corporate attacks.**

**Directors Liability & Indemnity; Did Covid change everything?**

**March: Hello PAYG Car Insurance: How commuting has changed, telematics tech, plus new data based and personalised policies.**

**April: The Car Claims Eco-System; FNOL, remote salvage estimates, outsourced legal services and more. Claims is changing fast and some companies are in the driving seat.**

**e-scooters - How are those trials going?**

**May: BIBA show coverage both days, preview features, interviews & industry comment welcome.**

**Insurtech special feature; Latest deals, partnerships, funding and more.**

**June: Travel insurance special; Has it Bounced Back Or Gone Flat?**

**July: Motorcycle Insurance in Focus: Main UK players, new PAYG trends, classics, commuters and newbies.**

**Aug - no themed features planned.**

**September: Pet Insurance special; latest online treatments/vet services, brand ambassador value, diet and training advice, third party partnerships.**

**EV and ADAS Vehicle Salvage; Repair shop expertise and training on electric, hybrid and hi-tech cars. Balancing costs vs customer experience in vehicle repairs.**

**October: Life Insurance Is Dead, Lifestyle Insurance Is The New Normal. We look at how Covid has made people aware of what really matters when it comes to Life, Illness and Family Wellness policies.**

**Data Stack Sandwich; Latest trends in data gathering, news you can use from policyholders, regulations on bias and more.**

**November: The Innovators: In-depth look at which companies are pushing on with new products, developing their own niche and proving conventional thinking is all wrong. We might even dish out some awards.**

**December: Floods and Fire - Two Crucial Risks in Commercial and how tech is providing the tools for prevention, as well as a rapid response on claims.**

Send your theme feature comments to; [editorial@insurance-edge.net](mailto:editorial@insurance-edge.net)